

Building Innovation Forum

Innovation, quality of life, sustainability and public-private partnership for the future of cities

Rho, Fiera Milano - November 15th 2023 - Red Lounge

MIBA-Milan International Building Alliance, the event that brings together four fairs from 15 to 18 November 2023 - GEE - Global Elevator Exhibition, MADE expo, SMART BUILDING EXPO and SICUREZZA opens with the Building Innovation Forum, an international conference dedicated to the impact of innovation on the construction industry, organized by Fiera Milano.

The theme of the 2023 edition is the future of buildings and cities: how they will transform and how materials, technologies and innovation are contributing to this evolution and what positive effects there will be on the citizen's quality of life and the level of services that can be accessed.

Sustainability and innovation, integration and safety are some of the topics on which international experts, representatives of institutions and key market players will discuss, with the aim of analyzing current trends, future scenarios and good practices.

10.00 Delegates Registration

10:30 Opening remarks

10:35 The role of trade fairs in the industrial policy and as a driver of innovation and sustainability for Italy

Enrico Pazzali, *President of Fondazione Fiera Milano*

10:45 The public-private partnership for the development of cities: government strategy and new opportunities for companies and public administration

Alessandro Morelli, *Undersecretary to the Presidency of the Council of Ministers, Italian Government*

11.00 Building the future of cities: the role and vision of local governments

Romano La Russa, *Councilor of Regione Lombardia*
Giancarlo Tancredi, *Councilor of Comune di Milano*

11:15 Scenario and Emerging Trends in Construction

Lorenzo Bellicini, *General Director of CRESME*

11:30 Round Table

Innovating, sharing and inspiring sustainable urban development in Italy

Panelist:

Ana Maria Ruiz, *Policy analyst, OECD Infrastructure Governance and PPP Network*

Jeremy Tamanini, *Founder of Dual Citizen and creator of Global Green Economy Index*



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Bruno Urbina, *Coordinator of the Technical Services Operational Unit*, **Gaslini Hospital in**

Genoa

Veronica Vecchi, *Professor of Practice of Business Government Relations*, **SDA Bocconi School of Management e President of Infrastrutture Milano-Cortina**

12:30 Closing Remarks

12:45 Closing event

Chairperson: Anna Migliorati, *Journalist of Radio24 e Radiocor*



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