



FIERA MILANO

miart

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miart 2024: *no time no space*

The **twenty-eighth** edition of the international modern and contemporary art fair in Milan aims to confirm its **central role** in the art market and **expand its temporal and spatial boundaries**, as also emphasised by the title and the new visual campaign of miart 2024.

12 - 14 April 2024

Preview 11 April 2024

Allianz MiCo

Milano

Milan, *5 December 2023* - **miart - the international modern and contemporary art fair** organised by **Fiera Milano** - returns to **Milan (Allianz MiCo)** from **12 to 14 April 2024**, and for this edition will borrow the words of a famous song by Franco Battiato, a master of feverish imagination and endless curiosity. As a matter of fact, *no time no space* will be the title of the **twenty-eighth** edition of the exhibition, thus underlining the intention to **extend its boundaries even further**, both in terms of time - further widening the offer of artworks **from a chronological point of view** - and geography - increasing its presence into the urban fabric through unprecedented **collaborations with the city's main institutions**.

This ideal expansion is related to the steady growth recorded by miart, which in recent editions, **under the direction of Nicola Ricciardi**, has seen an increase not only in the quality and **number of participating galleries - 40% of which are coming from abroad** - but also in the presence of international artists and collectors, as well as of curators and directors of private foundations and public museums. In 2024, the upward trajectory is set to continue even further due to the **timing of the fair**, which will anticipate by a few days the 60th International Art Exhibition - La Biennale di Venezia.

no time no space is also the theme of the **2024 visual campaign**, which was entrusted for the third consecutive year to **Cabinet Milano**, a multidisciplinary studio founded by **Rossana Passalacqua** and **Francesco Valtolina**. The studio chose to collaborate with the American photographer **Charlie Engman** in order to propose a surreal journey and reveal a world where art, nature and reality are joined together.

The campaign explores the **theme of the *portal* as a metaphor for an interstitial passage between different realities**. Like in a vivid dream,



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Engman - who is well-known for his work among photography and artificial intelligence that challenges the limits of traditional image - **blurs the boundaries between reality and imagination**: dolphins are represented while dancing old Viennese waltzes in an attempt to evoke, as in a text by André Breton, a sense of temporal and spatial suspension, a parallel universe in which **the animal world seems to have replaced the human one**. The interaction between real and artificial photographic elements makes it difficult to discern between reality and fiction, challenging the viewer's perception with the invitation to enter these dreamlike worlds and reflect on the fluid nature of reality and art.

BIOGRAPHY

Cabinet Milano is a multidisciplinary studio founded by Rossana Passalacqua and Francesco Valtolina in 2018. Cabinet is a creative management agency focused on studying and researching of new contemporary iconographies. It carries out projects for private clients, cultural institutions and companies.

At the same time, Cabinet Milano is a fashion brand with the intention of redesigning workwear through carefully selected key garments that endure all trends, reinterpreting formal wear with a more contemporary, everyday look.

Rossana Passalacqua is a Fashion Stylist and Consultant. Prior to 2003, she collaborated with several magazines and fashion brands. In 2015, with Eléna Olavarria Dallo, she founded *Anticàmera*, a *location* agency that takes care of location-based projects and agency's image, its creative direction and special projects. She has collaborated with brands such as Gucci, Sportmax and MiuMiu and has been *Fashion Editor* of Grey Magazine, Metal Magazine and Rivista Studio.

Francesco Valtolina is a Creative Director and Graphic Designer based in Milan. Since 2008, he has been the art director of the international contemporary art magazine *Mousse* and of the publishing house *Mousse Publishing*. In 2015, he co-founded the design studio Dallas. Over the last 20 years he has collaborated with publishers such as Phaidon, Sternberg Press, Electa, Rizzoli New York; institutions and galleries such as dOCUMENTA, Biennale di Venezia; Quadriennale di Roma, Massimo de Carlo, Centre d'Art Contemporain Genève, Triennale di Milano, Istituto Svizzero; and with brands and companies such as Pirelli, Luis Vuitton, Moncler and C.P.Company.

In Milan in 2021, he co-founded the space dedicated to publishing issues, *Commerce*. He taught *Editorial Design* at the ISIA in Urbino from 2012 to 2022, and since 2023 together with Rossana Passalacqua he has taught the final *art direction* workshop at the IUAV in Venice

Charlie Engman is a Brooklyn-based photographer, director, and art director whose work pushes the limits of traditional image making, simultaneously principled and irreverent — imbued with both the weird and wonderful. Engman draws inspiration from his degree in Japanese and Korean studies from the University of Oxford and his training in modern dance. He is a recognized leader in the world of AI art, constantly



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investigating and challenging the limits of the medium. His work has been featured across AnOther Magazine, Dazed, Garage, POP, and T: The New York Times Style Magazine, among other publications. One of his latest work is *Mom* a book published by Patrick Frey. His commercial clients include Prada, Marni, Adidas, Hermès, Kenzo, Nike, Vivienne Westwood, and Stella McCartney. Engman has worked as Art Director at *Collina Strada* since 2019 — continuously pushing the creative & conceptual boundaries of the contemporary, sustainable brand.

CREDITS

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