

FIGURES OF MIBA VISITORS



80,000 Visitors



111 Countries of origin

TOP 10

Switzerland	Germany
Spain	Turkey
France	Poland
Romania	United Kingdom
Greece	China

TYPE OF VISITORS

- Design/architecture studios
- Construction companies
- Window and door fitters
- Plant engineering/installation/maintenance companies
- Retailer/distributor/wholesaler/importer
- Production companies
- Engineering and contracting companies
- Other professionals (system integrator, facility manager)
- Services and consultancy firms
- Showrooms
- Public administration, trade associations, law enforcement
- Decorators and construction painters
- Vocational institutes and universities

POSITION AT COMPANY

More than 74% of visiting operators have significant decision-making power

74%

- Owner/CEO/Managing director
- Director/Manager
- Sales manager
- Purchasing manager
- Research and Development manager

26%

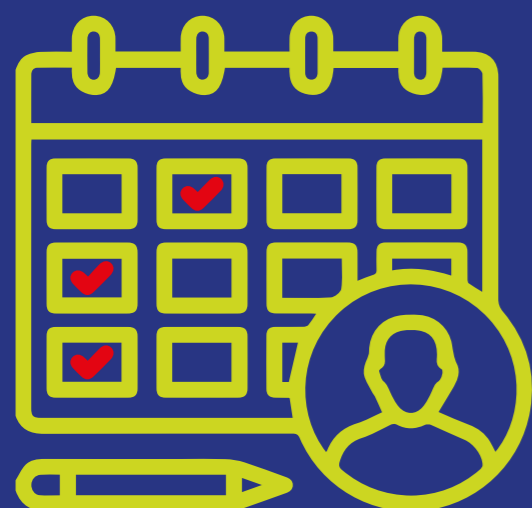
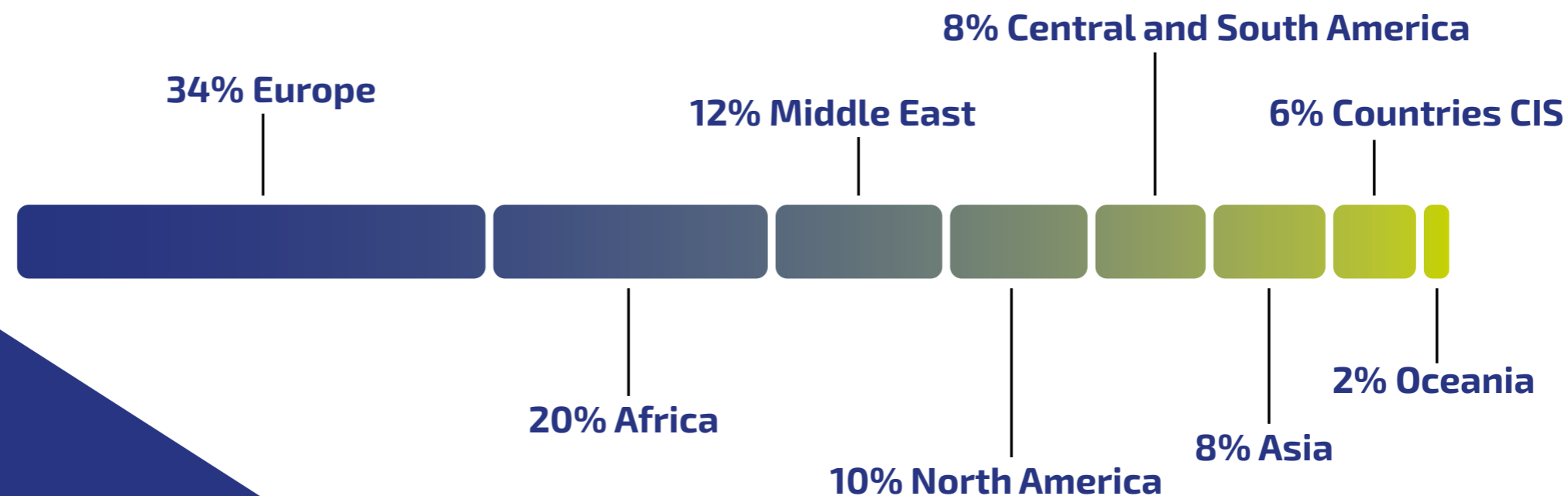
- Employee/Technical staff
- Training manager
- Trainer

HOSTED MIBA BUYERS



**427 BUYER
72 COUNTRIES**

BUYERS FROM:



More than 6,182 appointments made at the event



Matchmaking system allowing exhibitors and buyers to search for operators and producers of interest to them and make appointments before the start of the event, thereby offering concrete business opportunities.

