



VISUAL ADVERTISING

YOUR VISUAL ADVERTISING INSIDE THE SHOW VENUE

Strategically placed advertising in high-visibility locations (such as ticket offices, connection ways between pavillions and reception) throughout the exhibition venue increase visitors to your stand!



FIERA MILANO



MILANO ARCHITETTURA DESIGN EMBLEMA

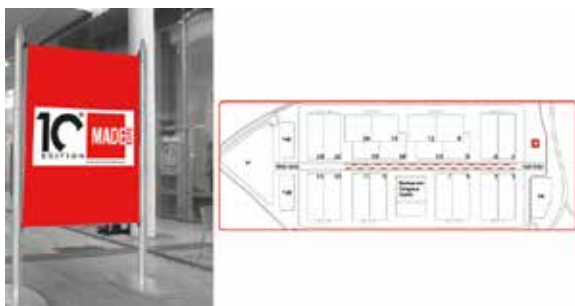
Subject to availability

VISUAL ADVERTISING

TWO-SIDE EASEL - A

Corso Italia - Central Cross Aisle

Size: 1,00 x 1,40 m (two-sided)



€ 1,550

(including production, installation and disinstallation)

3 easels **€ 3,930**

5 easels **€ 5,950**

TWO-SIDE EASEL - B

Corso Italia - Central Cross Aisle

Size: 1,00 x 2,00 m (two-sided)



€ 2,400

(including production, installation and disinstallation)

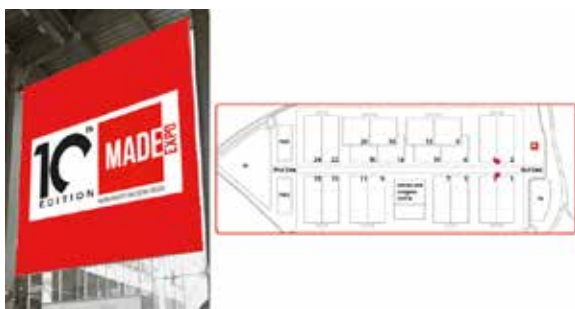
3 easels **€ 6,000**

5 easels **€ 9,000**

TWO-SIDED FABRIC PANEL AT ENTRANCE TO RECEPTION AREAS - H

Corso Italia - Reception areas at hall entrance

Size: 3,85 x 2,85 m (two-sided)



€ 3,400

(including production, installation and disinstallation)

TWO-SIDED FABRIC PANEL RECEPTION UNDERSTAIRS - I

Corso Italia - Entrance Reception hall under escalators

Size: 3,95 x 3,15 m (two-sided)



€ 4,400

(including production, installation and disinstallation)

Subject to availability

VISUAL ADVERTISING

TWO-SIDED FABRIC PANEL ATTACHED TO COLUMN - J

Corso Italia - Central cross aisle

Size: 3,85 x 2,85 m (two-sided)



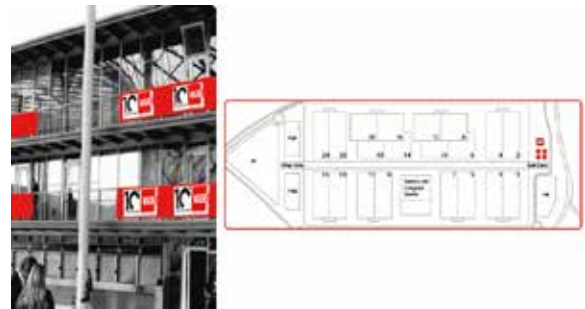
€ 3,950

(including production, installation and disinstallation)

FABRIC BANNER ABOVE TICKET OFFICE EAST GATE - D

East Gate

Size: 10 x 0,90 m (single-sided)



€ 2,750

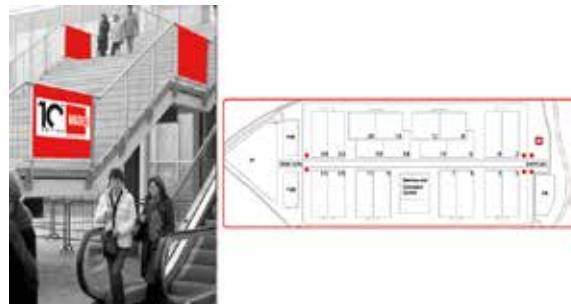
(including production, installation and disinstallation)

ADVERTISING PANELS ON STAIRS - E

(Ponte dei Mari entrance - 5 panels)

East Gate and West Gate - Ponte dei Mari entrance

Size: 1,50 x 0,90 m (single-sided)



€ 540 each

East Gate - 5 panels min.
(including production, installation and disinstallation)

€ 440 each

West Gate - 5 panels min.
(including production, installation and disinstallation)

Subject to availability

VISUAL ADVERTISING

BLACK VERTICAL STANDING SIGNBOARD - M

East Gate - South Gate

Size: 3,00 x 5,00 m (single-sided)

Self-supporting backlit



€ 3,900

(including production, installation and disinstallation)