



DIGITAL MARKETING

YOUR PROMOTION BEFORE, DURING AND AFTER THE SHOW

The MADE expo website presents many tools for Your Company promotion: banners, interviews, product sheets, videos. Moreover, the sending of personalized newsletters is available to exhibitors: with it you can reach more than 200,000 active users (targeted users, belonging to the business area your company speaks to)



FIERA MILANO



MILANO ARCHITETTURA DESIGN EMBLEMA

Banner, products, interviews...MADE expo's website is at your disposal to promote your brand! Moreover, the sending of personalized newsletters will allow you to reach more than 200,000 active users.

DIGITAL MARKETING

IMAGE&TEXT ON MADE EXPO'S NEWSLETTERS



Inclusion of 1 company image and 1 text in one of the newsletters periodically sent by MADE expo to the visitor database (over 200.000 records), with direct link to the company sheet of the 2021 Exhibitors Catalog.

€ 650

PACKAGES x3 IMAGE&TEXT NEWSLETTER

€ 1,755 (instead of € 1,950)

COMPANY BANNER ON MADE EXPO'S NEWSLETTERS



Your Company banner in the MADE expo publishing newsletter (over 200k active users) with direct link to your company sheet of the 2021 Exhibitors Catalog.

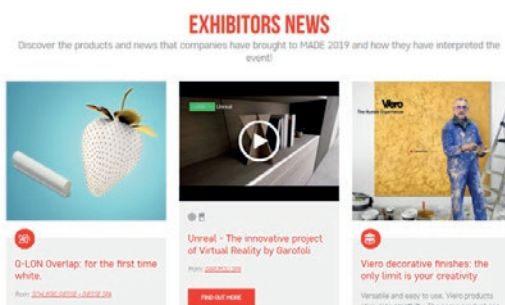
- Non-exclusive: the presence of several companies is envisaged

€ 300

PACKAGES x3 BANNER NEWSLETTER

€ 810 (instead of € 900)

PRODUCT IN THE NEWS SECTION



1 advertorial on the company published in the "Exhibitors News" section of madeexpo.it home page, with direct link to the product sheet, within the company sheet of the 2021 Exhibitors Catalog.

- Non-exclusive: the presence of several companies is envisaged

- on line until December 2021

€ 800

PRODUCT ON THE NEWS SECTION € 2,160

(instead of € 2,400)

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LOGO BANNER ON MADEEXPO.IT

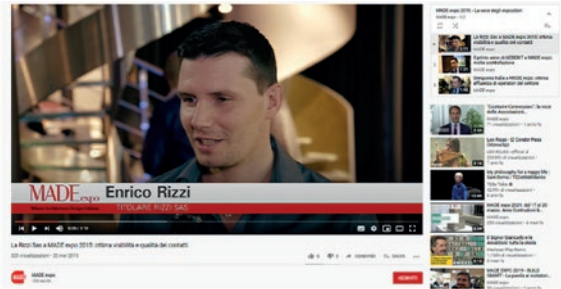


Company Banner uploaded on MADE expo website (home page + Exhibit section + Media).

-non-exclusive: the presence of several companies is envisaged

€ 500

VIDEO INTERVIEW



Making of a video interview realized at the fair and published in the section "The voice of the exhibitors" of the madeexpo.it site and on the Youtube channel of MADE expo.

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- on line until December 2021

€ 800

DIGITAL PACKAGES

BASIC

SITE BANNER
+
NEWSLETTER

€ 580

(instead of € 750)

SILVER

BANNER NEWSLETTER
+
IMAGE&TEXT
NEWSLETTER

€ 680

(instead of € 850)

GOLD

SITE BANNER
+
IMAGE&TEXT
NEWSLETTER

€ 880

(instead of € 1,100)

PLATINUM

SITE BANNER
+
BANNER NEWSLETTER
+
IMAGE&TEXT
NEWSLETTER

€ 1.080

(instead of € 1,350)