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## YOUR BUSINESS COMMUNITIES



FIERA MILANO RHO - ITALY 3 - 6 MAY 2022

## IPACK-IMA'S Events calendar 2022

### Tuesday - May 3rd

**11:30 am** The role of the packaging for the e-commerce organized by **ipack Ima** in collaboration with the **Netcomm Forum** Events Area Hall 5

#### AGENDA

Open talk with:

Barbara Bonori, Project Manager Ricerca e Sviluppo Consorzio at **Comieco**

Gianluca Rossi, Chief Sales Marketing Officer at **Sitma**

Alessandro Braga, Sales Director Protective Packaging at **Sealed Air**

Closing Addresses:

Rossano Bozzi, CEO of **ipack Ima**

Andreas Zuege, General Director of Hannover Messe of **Intralogistica Italia**

**Moderated by** Ilaria Vesentini, Journalist of **Sole24**

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**2:30 pm** PACKAGING SPEAKS GREEN – Plenary Session organized by **Pack-Media srl** Sala Martini, Service Centre

#### AGENDA

Welcome speeches by

Manlio Di Stefano, Undersecretary at the **Ministry of Italian Foreign Affairs**

Matteo Gentili, President of **UCIMA**

Dario Previero, President of **AMAPLAST**



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### LEGISLATION AND SOCIETY

Packaging futures: connecting with consumers, Richard Cope, **Mintel Sustainability Barometer**

The Gen Z point of view, Imen Jane, Founder of **Will It**

### REGULATORY FRAMEWORK

What the world of Sustainable Packaging looks like, Nerida Kelton, **World Packaging Organization**

EU Regulatory Developments-Packaging, Francesca Stevens, Managing Director of **Europen**

The new EPR regulations and the new SUP regulations, Shweta Pandey and Ashish Sachdeva, **Green Dream Foundation**

Offsetting: why it has to be part of the solution, Alessandro Broglio, **Up 2 You**

Sustainability into b2b business: Alibaba.com driving a sustainable commerce, Mattia Miglio, Director of EU Strategic Partnerships **ALIBABA**

THE MADE IN ITALY RECYCLING MODEL, Luca Fernando Ruini of **CONAI**

Closing remarks

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**2:30 pm** NIAS, Not Intentionally Added Substances  
organized by **Lifeanalytics**  
Events Area Hall 5

Speakers

Elisabetta Silvestrini, Food Contact Materials Laboratory Director of **Ecol Studio S.p.a.**  
Valter Rocchelli, Technical Director of **Sepack Lab S.r.l.**

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**3:30 pm** Functional Barrier: How to evaluate packaging effectiveness?  
organized by **LabAnalysis**  
Events Area Hall 5

Speaker

Michela Gallo, Head of Food Contact & DSM in LabAnalysis Group and Managing Director of **IRCPack**

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**4:30 pm** Trend in the development of cellulose-based packaging, increasingly recyclable organized by **Lucense**  
Events Area Hall 5

Speakers

Marco Buchignani, Technical Manager of the **Paper Quality Center**

Stefano Pieroni, **Expert in recyclability tests**

### Wednesday - May 4th

**10.15 am** Sustainability and innovation in the packaging sector: the role of the Cipack Center of the University of Parma organized by **Cipack**  
Events Area Hall 5

Speakers

Giuseppe Vignali, Scientific Coordinator **CIPACK**

Antonella Cavazza, Chemistry specialist **CIPACK**

**11:30 am** Circular economy between design and recycling organized by **Pack-Media srl** in collaboration with **Conai**  
Events Area Hall 5

Welcome speech by

Luca Ruini, President of **CONAI**

The evolution of design over the last 25 years and prospects, Prof. Francesco Zurlo, Professor and Dean of the Design School of the **Politecnico di Milano** and President of the **POLI Design** Consortium

Speakers

Domenico Rinaldini, President of **RICREA**

Giuseppina Carnimeo, General Director of **CIAL**

Alberto Marchi, President of **COMIECO**

Nicola Semeraro, President of **RILEGNO**

Giorgio Quagliuolo, President of **COREPLA**

Gino Schiona, General Director of **BIOREPACK**

Gianni Scotti, President of **COREVE**

Mario de Liguori, Professore di Product design del **Politecnico di Milano**



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Materials Matter Project Presentation, Luca Ruini, President of **CONAI** and Prof. Francesco Zurlo, Product e Strategic designer, Professor at the Design School of del **Politecnico of Milano**

Moderated by Luca Lavorini, Director of **ItaliaImballaggio**

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**2:00 pm** Bioplastics: a sustainable choice for food packaging?  
organized by **Innovhub SSI**  
Events Area Hall 5

Speakers  
Serena Bariselli, **Innovhub SSI**  
Alessandra Porro, **Innovhub SSI**

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**2:30 pm** Best Packaging Award 2022  
organized by **Istituto Italiano Imballaggio**  
Events Area Hall 2

Conducted by Federica Gentile

First round table:

- Anna Paola Cavanna, President of **Istituto Italiano Imballaggio** and **Fondazione Carta etica del Packaging**
- Michele Milan, Environmental engineer, **Sustainability Commission**

Second round table:

- Anna Paola Cavanna, **Istituto Italiano Imballaggio** and **Fondazione Carta etica del Packaging**
  - Barbara Del Curto, Jury President **Best Packaging 2022**
  - Luca Ruini, President **Conai**
  - Valerio Soli, President **Ipac- Ima**
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**3:00 pm** IPACK-IMA Digital - focus on Pharma & Chemicals  
organized by **ipack Ima** in collaboration with **MindSphere World**  
Events Area Hall 5

Round table with the following speakers:

Marina Giudici, Project Engineer of **Baxter**  
Cristian Bavuso, Head of Sales of **Stilmas**  
Riccardo Cavanna, Lead Strategist of **Cavanna**  
Morena Pietraccini, MOM&IOT Practice Manager of **Engineering**  
Sergio Cassinelli, General Manager of **Miraitek**  
Maria Grazia Persico, Head of Communication of **MindSphere World**

**4:30 pm** Packaging machines: Regulatory updates for the North American market  
organized by **UCIMA**  
Events Area Hall 5

Introduction: Stefano Lugli - **UCIMA** Technical Service Manager

Reports by Bruce Main (Design Safety Engineering, Inc) and Tom Egan (**PMMI - American packaging machinery manufacturers association**), both members of the ISO 313 group (**Packaging machinery safety**) and of other standardization groups at ISO level

Q&A

Moderated by Paolo Capelli - **UNI Group Secretary for Packaging Machinery Safety**

**6:30 pm** WorldStar Global Packaging Awards 2022 and Gala Dinner  
organized in collaboration among **ipack Ima**, **World Packaging Organization** and **Istituto Italiano Imballaggio**  
Foyer, South Entrance

*The best of the world's packaging will be celebrated in the presence of key players and representatives of the WPO. A unique event for the world of packaging design, with the*



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*proposal of innovative, sustainable solutions, functional to marketing, food safety and shelf-life.*

### Thursday – May 5<sup>th</sup>

**10:00 am** IPACK-IMA Digital focus on Pasta, Bakery & Milling  
organized by **ipack Ima** in collaboration with **MindSphere World**  
Events Area Hall 5

Round table with the following Speakers:

Armando Barozzi, Deputy Chief Operating Officer of **De Cecco**  
Massimo Lenti, Vice President Engineering & Innovation Pasta & Snacks of **GEA Pavan**  
**Pasta, Extrusion and Milling Technologies**  
Giovan Battista Surdi, Industrial IoT Project Manager of **IMS Technologies**  
Riccardo Scarcelli, CEO of **RAM Elettronica**  
Walter Ferrarese, CTO of **Orchestra**  
Maria Grazia Persico, Head of Communication of **MindSphere World**

**11:30 am** Tools for sustainable food supply chains: from efficiency in production processes to plant-based food formulations (morning session)  
organized by **OM – Informare**  
Events Area Hall 5

AGENDA

Chiara Martini, **Agency for Energy Efficiency (DUEE) - Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA)**

Flavio Boccia, Professor - Department of Economic and Legal Studies "Parthenope" - **University of Naples**

Elio Enrico Palumbieri, Lawyer **SAFE Green**

Gabriele Chiodi, Senior Partner Founder **Chiodi Consulting**

**2:30 pm** Tools for sustainable food supply chains: from efficiency in production processes to plant-based food formulations (afternoon session)



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### AGENDA

Nicoletta Pellegrini, Associate Professor in Human Nutrition in the Department of Agricultural Food - **University of Parma**

Manuela Rollini, Aggregate Professor - Department of Food, Environmental and Nutritional Sciences - Microbiology and food microbiology - **University of Milan**

Cinzia Greci, Sales Manager Meat & Prepared Food, **Chr. Hansen Italia**

Zdenek Cech - Business Development Manager - Plant Based Meat Alternatives, **Chr. Hansen A/S**

Aldo Galbusera, Marketing Manager EMEA, **Sealed Air**

Antonella Del Fiore, Research scientist - Laboratory Agrifood Sustainability, Quality and Safety - PhD **Italian National Agency for New Technologies, Energy and Sustainable Economic Development** (ENEA)

Giorgia Andreis, Lawyer - **Andreis e Associati Avvocati**

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**2:30 pm** PACKAGING SPEAKS GREEN – Focus save food  
organized by **Pack-Media srl**  
Events Area Hall 2

### AGENDA

The fight for food post Covid, Rosa Rolle, **FAO**

Food Waste and safe packaging in developing countries:

Dino Fortunato, Chief Technical Advisor at **UNIDO ITPO Italy**

Best Cases: Cuba: Yamilín González Milián, Vice Minister of **Industry of Cuba**

Richard Swannel, International Director at **WRAP**

David Katz, CEO of **Plastic Bank**

Moderated by **Lindy Hughson**

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**17:30 pm** Presentation White Paper "Flow wrap packaging: the most with the least. High protection, low impact"  
Events Area Hall 2

### AGENDA:

Beatrice Lerma, Researcher in Design, DAD - Department of Architecture and Design,  
**Polytechnic of Turin**

Doriana Dal Palù, Researcher in Design, DAD - Department of Architecture and Design,  
**Polytechnic of Turin**

Ottavia Burello, Research fellow, DAD - Department of Architecture and Design,  
**Polytechnic of Turin**

Luca Ruini, **CONAI** President

Alberto Palaveri, President of

Mario Molinaro, Business Director Flexible Packaging EU - **Taghleef**

Paola Scarfato, Associate Professor in Materials Science and Technology, Department of Industrial Engineering - **University of Salerno**

Riccardo Cavanna, Future president of **Ucima** 2022-2024

Mario Cerutti, Chief Institutional Relations & Sustainability Officer **Lavazza**

Domenico Brisigotti, **Coop Italia** Brand Product Director

Moderator:

Luca Maria De Nardo, journalist specialized in the packaging of **Com.pack magazine**

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### Friday – May 6<sup>th</sup>

**10:00 am** PACKAGING SPEAKS GREEN – Focus on food & beverage  
organized by **Pack-Media srl**  
Events Area Hall 5

### AGENDA

#### KEYNOTE SPEECH

The total cost of sustainability for packed good, opportunities, approaches and methodologies, Alessandro Manzardo, **SPINLIFE / University of Padua**





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A New Industrial Approach:

Alberto Palaveri, **Giflex**

Antonio Feola, **UnionFood**

Riccardo Cavanna, **Ucima**

Brand Owners & Retailers open talk\*

Marta Schiraldi, **Nestlé**

Luca Agostoni, **Icam Cioccolato**

Francisco Rodriguez, **LY Company Group**

Thang Nguyen, **NutiFood Sweden AB**

CLOSING REMARKS

The industries of the future, **Alec Ross**

Moderated by **Paola Ducci**

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**2:15 pm** IPACK-IMA Digital - focus on Liquid Food & Beverage  
organized by **ipack ima** in collaboration with **MindSphere World**  
Events Area Hall 5

Round table with the following speakers

Fausto Rubini, Group Manufacturing Optimization Director of **Coca-Cola Hellenic Bottling**

Massimo Signifredi, General Manager Packaging Equipment of **OCME**

Philippe Weiss, Sales Director, **Goglio**

Matteo Di Marzio, System Manager of **SIEMENS**

Camillo Ghelfi, CEO of **40Factory**

Francesca Pitrelli, Market researcher, **MindSphere World**

Maria Grazia Persico, Head of Communication of **MindSphere World**



## Pharmintech's Events

### Events Area Hall 2

**Tuesday - May 3rd**

**3:00 pm** Actuality and Innovation beyond the Pharmaceutical world  
organized by **AFI**

AGENDA

Welcome Addresses by:

Valerio Soli, President of **ipack Ima**

Sergio Dompé, Executive President **Dompé farmaceutici**, President of **Pharmintech**

Giorgio Bruno, President of **AFI**

Introduction of the Event, Alberto Bartolini **AFI**

Investments, innovation and manufacturing: the excellence of the pharmaceutical  
CDMO 'made in Italy' - Toni Valente, Vice President **CDMO Group Farmindustria**

Regulatory convergence in the Healthcare sector: GXP, ISO, EU Directives and  
Regulations, Mario Barbini, Pharmaceutical Activities Director and QP at **Fine Foods &  
Pharmaceuticals N.T.M. S.p.A.**

Important developments in the Healthcare world: the change of therapeutic approach  
from chemical molecules to biotech, to regenerative medicine - Maria Luisa Nolli, Co-  
Founder and CEO at **NCNbio srl**

The Serialization of drugs: a look at Europe thinking about Italy, Claude Farugia QA  
Manager at **MaMVO** and President at **EIPG** and Adriano Pietrosanto, Director of  
Technical-Scientific Area, Industrial Production and Quality at **Egualia**

The Cold Chain management process: an innovative project, Pierluigi De Rosa Project  
Manager and Senior Innovation Manager Member of **AFI Innovation working group**

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## Wednesday – May 4th

**11:00 am** PACKAGING SPEAKS GREEN - Focus on Pharma, Beauty & Chemicals  
organized by **Pack-Media**

AGENDA

Moderated by **Lindy Hughson**

**11.00 am - 11.15 am**

BRAND OWNER

HERITAGE 4.0: a conscious approach to smart manufacturing and sustainable development

**Renato Ancorotti, Ancorotti Cosmetics no slide**

**11.15 am - 11.30 am**

KEYNOTE SPEECH

Ensuring packaging sustainability in the pharmaceutical sector

**Pierre Pienaar, World Packaging Organization**

**11.30 am - 11.45 am**

Pharmaceuticals in the environment: the rule of the industry to promote a green approach in the manufacturing and use of medicines, **Adriano Pietrosanto, Egalia**

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## Thursday – May 5th

**10:00 am** Smart Factory: Industry 4.0 applications in parenteral manufacturing  
organized by **PDA**

AGENDA

Chair: Angela Molaschi, **Pharmatex Italia, PDA Italy Chapter** Past President

PDA IT Chapter Introduction, Mauro Giusti, **Eli Lilly**, PDA Italy Chapter President

Digital application in pharma: how to leverage technology to manufacture pharma products better and faster, Arlind Papa, **ThermoFisher**

How Digitalization for Predictive Analysis will improve machine performance and maintenance, Stefano Selvatici, **Marchesini**

Leveraging Digital to Increase Pharmaceutical Mfg Lines Productivity, Francesco Tucci,  
**Eli Lilly**

Final filling: from current state of the art to future trends, Luca Stefanini, **IMA** & Dario  
 Bonanni, **Merck**

## Friday – May 6<sup>th</sup>

**10:00 am** Change of the paradigm within Medical Device business  
 organized by **ISPE Italy** Affiliate and **Confindustria Medical Devices**

### AGENDA

Greetings from the ISPE Italy Affiliate Chair Enzo Lacchini – Chair **ISPE Italy**

Introduction from Cristiana Bernini – **MakingLife**

News about Medical Device regulation (MDR) and In Vitro Diagnostic Medical Devices  
 regulation (IVDR): software as Medical Device, Chiara Menicucci - **ENTE Notificato**  
**Kiwa Cermet**

The Medical Device manufacturers in between new regulations and the Recovery Plan:  
 economic impact Ferdinando Capece Minutolo- Area Quality & Regulatory Affairs  
 responsible **Confindustria Dispositivi Medici**

Launch CoP ISPE «Medical Devices», Giovanni Mattoni – **Merck**

Round table “Medical Devices new trends” with:

Marco Tognolo - **CAI** | Principal Consultant

Josephine Romano - **Deloitte Legal**

Luisa Cabria – MD Compliance & RA Director, **PQE Group**

Giuseppe Recchia - **daVinci Digital Therapeutics**

Ferdinando Capece Minutolo –Area Quality & Regulatory Affairs responsible  
**Confindustria Dispositivi Medici**

Rekha Roveri – **Medtronic**

Eliana Russo - **Prineos**

Gianluca Fioravanti - Multi-Site Head at **Jabil Healthcare**

Closing Remarks

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